

The logo for Artville Academy is centered in the upper half of the slide. It consists of the word "artville" in a black, lowercase, cursive font, with a thin red horizontal line underneath it. Below the line, the word "ACADEMY" is written in a black, uppercase, sans-serif font. A registered trademark symbol (®) is located to the right of the word "ACADEMY". The entire logo is enclosed within a dark grey circle with a thick black border.

artville[®]
ACADEMY

A dark blue, rounded rectangular box is positioned on the left side of the slide. It contains white text that provides the academy's founding year and the number of students trained.

FOUNDED: 2010
3800+
STUDENTS TRAINED

A large, dark blue circle with a thick black border occupies the right side of the slide. It contains white text that serves as the main title for the proposal.

PARTNER PROPOSAL

INDIA

What's Unique?

- Well-structured courses for students who are interested in art and creativity
- Quality content with focus on the student's creativity
- Skill enhancement like observation, visualisation, and creative thinking in addition to drawing and painting skills
- Encouraging students to experiment, explore and emerge
- Well-designed courses for art and design aspirants
- Periodic updation of syllabus to ensure that students are in tune with contemporary art practice
- Special focus on design and visual culture
- 70% student retention

The Art Of Partnering

WHAT WE OFFER

- STRATEGIC HYPER LOCAL MARKETING
- LEAD GENERATION & SALES SUPPORT
- CUSTOMER CARE SUPPORT
- ADMINISTRATION SUPPORT
- FEES COLLECTION
- MONTHLY PAYOUT
- PARTNER MENTORING PROGRAM
- ANNUAL EXHIBITIONS
- A PROVEN COURSE CURRICULUM
- IMMEDIATE SWITCH TO ONLINE IF NEEDED



Earning Potential (3 years)

	Year 1	Year 2	Year 3
Revenue	9,75,544	27,97,184	31,13,072
Active students	38	63	90
New enrolments	48	60	72
Average enrolments/ month	4	5	6
Average revenue/month	81,295	2,33,099	2,48,717
Annual Partner ROI (50%)	4,87,772	13,98,592	15,56,076

Average Bimonthly fees from a student for certificate courses: INR 8000/-

Average fees from a student for short courses: INR 12000/-

Revenue forecast is based on performance of our existing business

Numbers mentioned above may vary based on the business scenario

Requirements

- Set up cost & Facilitator Training : INR 50,000
- Refundable Brand Fee: INR 50,000
- Space Requirement: Minimum 250 Sqft Space (Urban semi residential / commercial)
- Agreement period : 3 years
- Recurring expenses : NIL
- Working hours: Week days 3:30 pm - 7:00 pm, Weekends: 10:30 am - 6:30 pm
- Week off: Wednesday
- Qualificaton: BFA/MFA
- Practicing Artist with good skills in Pencil, Pen & Ink, Charcoal, Oil pastels, Watercolour, Acrylic, Oil

Thank you

artville
A C A D E M Y [®]

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